

# #1 HOTEL IN AUSTIN

TRAVEL + LEISURE'S WORLD'S BEST AWARDS 2022

S ituated in Downtown's 2nd Street District, Austin Proper Hotel and Residences offers an artful immersion in lifestyle and wellbeing. With an emphasis on collaboration, Austin Proper features both inspired interiors by acclaimed designer Kelly Wearstler and is guided by the culinary creativity of Austin tastemaker MML Hospitality. Essentials include 238 rooms and suites; 99 branded residences; four unique settings for dining and drink; a focus on wellness with a dedicated spa and fitness center; and a variety of atmospheric event spaces. And it wouldn't be Proper without a 5th floor pool deck offering small-batch tequilas and sunset views.

#### BUILDING

Austin Proper's 32-story Downtown setting merges a 238-room luxury lifestyle hotel with 99 exclusive residences. The sculptural construction integrates the work of award- winning Handel Architects and interior designer Kelly Wearstler in a progression of atmospheres including two pools, 14,000 square feet of event spaces, and multiple dining concepts by MML Hospitality. In step with Austin's natural lifestyle, LEED® Gold certification minimizes footprint and maximizes sustainability. To promote wellness for those who stay and work with Proper, these rigorous environmental standards extend from water use (reclaimed irrigation systems, in-building chilled water loops, centralized boilers) to low-VOC paints, energy-efficient LED lights, and insulated dual-pane windows that save energy and block UV.

#### **INTERIOR DESIGN**

Kelly Wearstler's creative direction for the design of Austin Proper features a layered, individualistic aesthetic, created in collaboration with local artisans and craftspeople, and developed in conversation with surrounding landscape and distinct Austin spirit. The historical influence of Austin's most stately homes inspire eye-catching details throughout the property, including a sculptural staircase installation of patch-worked vintage rugs. Local artists and materials are featured prominently throughout, with every surface adding textural interest: pots, trays and cabinet inlay tiles by ceramicist Rick Van Dyke; photography by Barry Stone; locally quarried travertine on the pool deck; custom millwork cypress shou sugi ban paneling and antique mirror finishes.

#### **ROOMS & SUITES**

With Austin as muse, each of the 238 rooms and suites have been thoughtfully designed by Kelly Wearstler for refined living and restful evenings. The design is deeply influenced by local craft and material, from raw travertine sourced at nearby quarries, to trays by Rick Van Dyke and original fiber artworks by Magda Sayeg. Well-considered appointments include Aesop bath amenities, Kelly Wearstler x Parachute Home robes, and signature Proper beds layering Simmons Providence Mattresses, and Bellino Fine Linens.

# **WELLNESS**

Maintaining Proper health is key, no matter where your travel takes you. Our Verbena Spa includes a soothing lounge, five dedicated treatment rooms, men's and women's locker rooms with steam showers, and wellness experts on call. Our spacious 2,000-squarefoot Saracen Gym, open 24/7, features state-of-the-art strength training, weight and cardio equipment, and exclusive access to outdoor classes, including yoga and boot camp.

#### EAT & DRINK

Leading Austin Proper's dining front is MML Hospitality, the award-winning team behind many of Austin's best dining & entertainment spots. At the ground floor eatery, The Peacock, guests can savor Mediterranean-inspired foods and flavors that are colorful, healthy, and wholesome, paired with house-made pita from the wood-burning oven. On the rooftop pool deck, the coastal Mexican restaurant, La Piscina, offers wood-fired seafood, fajitas, and a raw bar. The living room-like Quill Room—our second floor lounge—offers the intimacy of a sophisticated social club, framed by an incredible view of the landmark Butterfly Bridge. With interiors evoking the textural warmth of a bygone era, built-in bar, a self-playing piano, and bespoke vintage furnishings sourced around the world, find a cozy destination for mingling, sharing bites, and sipping craft cocktails.

#### **AMENITIES & SERVICES**

Whether borrowing a bicycle for a lakeside trail ride, taking a dip in the 5th floor heated swimming pool, or finding your zen through on-site wellness activations, Austin Proper has you covered with an array of elevated amenities. Enjoy the comforts of home with a full service business center, a cozy art-filled lobby ideal for entertaining, and laundry services including tailoring. The 24/7 concierge team is on-site and eager to make every stay unique.

#### **MEETINGS & EVENTS**

Austin Proper offers more than 14,000 square feet of thoughtfully designed spaces for indoor and outdoor meetings, weddings, special events, and private dining. Adding distinction to the creative design, the Proper team and MML Hospitality specially curate menus and styles of service to match any occasion.

# NEIGHBORHOOD

The 2nd Street District merges convenience and culture with creative offices, entertainment, shopping, and waterfront wellness. Hit the trail around Lady Bird Lake, walk shady sidewalks to lunch, check out a movie at the Violet Crown Cinema, pick up something special at one of the many neighborhood boutiques, and of course catch a nighttime show... It's all only steps away.





#### ABOUT

- 238 Guest Rooms & Suites
- 99 Branded Luxury Residences
- The Peacock Mediterranean Grill
- Goldie's Sunken Bar
- The Quill Room
- La Piscina Poolside Restaurant & Bar
- 5th Floor Rooftop Pool & Cabanas
- 14,000 Square Feet of Meeting & Event Spaces

#### ROOMS

- Bellino Italian Linens
- Kelly Wearstler Custom Throws
- Kelly Wearstler x Parachute Home Custom Bathrobes
- Simmons Providence Mattress
- Aesop Bathroom Amenities
- Hairdryer
- Make-Up Mirror
- Premium Wi-Fi
- Vifa Bluetooth Speaker
- HDTV with AppleTV
- In-Room Safe
- In-Room Nespresso Machine
- In-Room Fabric Steamers
- Iron-Ironing Board (Upon Request)
- Curated Minibar
- Motorized Shades and Lighting with Bedside Controls
- ADA Rooms Available
- Connecting Rooms Available

# EAT & DRINK

- Peacock Restaurant & Lobby Bar (Eastern Mediterranean Influences)
- Goldie's Sunken Bar
- The Quill Room
- La Piscina Pool Deck Restaurant & Bar (Oaxacan-Mexican Influences)

# AMENITIES

- 5th Floor Heated and Cooled Swimming Pool, Sun Deck and Cabanas
- Art-Filled Lobby Ideal for Work, Lounging, Dining, and Entertaining
- Paddle Boards, Bikes, and Electric Bikes
- Smoke-Free Environment
- Pet Friendly

# WELLNESS

- Saracen Gym, open 24/7, with Private Wellness Sessions
- Verbena Spa
  - Pre-Treatment Waiting Lounge
  - Five Dedicated Treatment Rooms
  - Steam Room
  - Men's and Women's Locker Rooms
  - Experiential Retail

# EVENTS

- 14,000 SF of Meeting & Event Spaces Include:
  - Peacock Restaurant & Terrace: 3,322 SF
  - Mirabeau Ballroom: 4,300 SF
  - Morning Glory Room + Foyer + Terrace: 1,291 SF
  - Moonlight Room: 414 SF
  - La Piscina Pool Deck Restaurant and Lounge: 2,620 SF
  - Goldie's Sunken Bar: 1,306 SF
  - The Quill Room: 880 SF
  - Private Dining and Deck: 789 SF

# **SERVICES**

- 24/7 Front Desk, Concierge and Bell Staff
- In-Room Dining
- Housekeeping Service
- Turndown Service Available
- Laundry & Dry Cleaning Available
- Business Services Including, Conference Room, Printing Capabilities and Power Adaptors
- Tailoring
- Valet Parking
- Cribs Available

